

KINESIOLOGY PROGRAM GUIDELINES**Major: Social Science of Sport
(KSOCS CI BS - SPM)****Concentration: Sport Management
(SPM)**

These guidelines summarize the requirements for a Bachelor of Science for students following the 2013-2014 requirements.

The Sport Management concentration prepares students for employment in the marketing, promotion, and/or management of sport-related enterprises. Such areas can include community, college/university, professional and corporate sport organizations.

A. General Education Requirements

The General Education Requirement listed in the Academic Regulations of the University of Connecticut Undergraduate Catalog 2013-2014 include:

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| • Content Area I – Arts and Humanities | 6 credits |
| • Content Area II – Social Science | 6 credits |
| • Content Area III – Science & Technology | 6-7 credits |
| • Content Area IV – Diversity & Multicultural | 6 credits |

B. Kinesiology Requirements

EKIN 1160	2 Activity Courses	2 credits
EKIN 3090	Directed Observation/Participation	3 credit
EKIN 3091	Internship	6 credits
EKIN 3300W	Sport in Society	3 credits
EKIN 3310	Introduction to Sport Management	3 credits
EKIN 3320	Introduction to Sport and Exercise Psychology	3 credits
EKIN 3325	Sport Facility and Event Management	3 credits
EKIN 3335	Sport Law	3 credits
EKIN 3340	Introduction to Sport Marketing	3 credits
EKIN 3350	Introduction to Sport Communication	3 credits
EKIN 3547W	Introduction to Sport Based Youth Development	3 credits

C. Related Requirements:

ACCT 2001; BADM 2710, BADM 3750, BADM 4895; COMM 1100, ECON 1202, ECON 1201; MATH 1070Q, MATH 1071Q; PSYC 1100; PSYC 1101 or PSYC 1103, SOCI 1001 or SOCI 1251; STAT 1000Q or STAT 1100Q.

Electives: Students will select at least 12 credits of advisor approved 2000-level or higher major related courses outside of Kinesiology.

Earn at least 120 credits with a minimum total grade point average of 2.2.

SPORT MANAGEMENT (KSOC-SPM)

SAMPLE SEMESTER SEQUENCE

<u>SEMESTER 1</u> (13 credits)		<u>SEMESTER 2</u> (15-16 credits)	
ENGL 1010 or ENGL 1011	4	Content Area 1	3
Content Area 1	3	Content Area 4	3
MATH 1070Q	3	COMM 1100	3
PSYC 1100 (Also fulfills CA 3)	3	MATH 1071Q	3
		PSYC 1101 or PSYC 1103	3 or 4
<u>SUMMER SESSION</u>			
*Language			
<u>SEMESTER 3</u> (16 credits)		<u>SEMESTER 4</u> (14 credits)	
Content Area 3 (lab)	4	STAT 1000Q or 1100Q	4
Content Area 4	3	ACCT 2001	3
ECON 1202 (Also fulfills CA 2)	3	ECON 1201	3
SOCI 1001 or SOCI 1251 (Fulfills CA 2)	3	EKIN 1160 Activity Course	1
Elective	3	Elective	3
<u>SEMESTER 5</u> (15 credits)		<u>SEMESTER 6</u> (13 credits)	
EKIN 3300W Sport in Society	3	EKIN 1160 Activity Course	1
EKIN 3310 Intro. to Sport Management	3	EKIN 3090 Directed Obser.& Particip.	3
BADM 3750 Intro. to Marketing Management	3	EKIN 3320 Sport & Exer. Psychology	3
BADM 4895 Special Topics	3	EKIN 3547W Sport Based Youth Dev.	3
Elective	3	BADM 2710 Prin. of Manag. Account.	3
<u>SEMESTER 7</u> (12 credits)		<u>SEMESTER 8</u> (12 credits)	
EKIN 3335 Sport Law	3	EKIN 3325 Sp. Facil. Event Mg.	3
Cognate Elective	3	EKIN 3340 Intro. to Sport Marketing	3
Cognate Elective	3	EKIN 3350 Intro. to Sport Communication	3
Cognate Elective	3	Cognate Elective	3
<u>SUMMER SESSION</u>			
EKIN 3091 Internship	6		

*Required of all students not meeting the University requirements of three years of a single foreign language in high school.

Lower division requirements have been selected to assist students with completing the general education requirements, including two W courses (one must be 2000-level or higher and associated with the student's major) and two Q courses (one Q course must be from Mathematics or Statistics). The courses fulfilling the Content Areas One, Two, and Three requirements must be drawn from at least six different subjects as designated by the subject letter code (e.g., ANTH or PVS). The courses within each of these content areas must be from two different subjects.

Earn at least 120 credits with a minimum total grade point average of 2.2.