

**EDUCATIONAL LEADERSHIP PROGRAM GUIDELINES****Major: Sport Management  
(KSOCS CI BS - SPM)**

These guidelines summarize the requirements for a Bachelor of Science for students following the 2018-2019 requirements.

The Sport Management major prepares students for employment in the marketing, promotion, and/or management of sport-related enterprises. Such areas can include community, college/university, professional and corporate sport organizations.

**A. General Education Requirements**

The General Education Requirement listed in the Academic Regulations of the University of Connecticut Undergraduate Catalog 2018-2019 include:

- Content Area I – Arts and Humanities 6 credits
- Content Area II – Social Sciences 6 credits
- Content Area III – Science and Technology 6-7 credits
- Content Area IV – Diversity & Multiculturalism 6 credits

**B. Educational Leadership Requirements**

EDLR 3090	Directed Observation/Participation	3 credit
EDLR 3091	Internship	6 credits
EDLR 3300W	Sport in Society	3 credits
EDLR 3310	Introduction to Sport Management	3 credits
EDLR 3325	Sport Facility and Event Management	3 credits
EDLR 3335	Sport Law	3 credits
EDLR 3340	Introduction to Sport Marketing	3 credits
EDLR 3345	Financial Management in the Sport Industry	3 credits
EDLR 3350	Introduction to Sport Communication	3 credits
EDLR 3547W	Introduction to Sport Based Youth Development	4 credits
EDLR 3550	Career Development in Sport Management	3 credits

**C. Related Requirements:**

COMM 1100, ECON 1201, ECON 1202; MATH 1070Q, PSYC 1100; PSYC 1101 or PSYC 1103, PSYC 2600, SOCI 1001 or SOCI 1251; STAT 1000Q or STAT 1100Q.

Cognate Electives: Students will select at least 15 credits of advisor approved 2000-level or higher major related courses outside of Educational Leadership.

**Earn at least 120 credits with a minimum total grade point average of 2.2.**

**SPORT MANAGEMENT**  
**SAMPLE SEMESTER SEQUENCE\*\*‡**

**\*Students must earn at least 120 credits with a minimum total grade point average of 2.2.**

**SEMESTER 1** (13 required credits)

ENGL 1010 or ENGL 1011	4
Content Area 1	3
SOCI 1001 or SOCI 1251 (Fulfills CA 2)	3
Content Area 4	3
**Language	

**SEMESTER 2** (15 credits)

Content Area 1	3
COMM 1100	3
PSYC 1100 (Also fulfills CA 3)	3
Elective 1000 level or above	3
Elective 1000 level or above	3

**SEMESTER 3** (16 credits)

Content Area 3 (lab)	4
Content Area 4	3
ECON 1202 (Also fulfills CA 2)	3
PSYC 1101 or PSYC 1103	3 or 4
Elective 2000 level	3

**SEMESTER 4** (16 credits)

STAT 1000Q or 1100Q	4
ECON 1201	3
SOCI 1501 (recommended) or other SOCI	3
MATH 1070Q***	3
Elective 2000 level	3

**SEMESTER 5** (12 required credits)

EDLR 3300W Sport in Society	3
EDLR 3310 Intro. to Sport Management	3
Cognate Elective	3
PSYC 2600 I/O Psychology	3

**SEMESTER 6** (12 required credits)

EDLR 3090 Directed Obser.& Particip.	3
EDLR 3340 Intro. to Sport Marketing	3
EDLR 3325 Sp. Facil. Event Mg.	3
EDLR 3550 Career Dev in Sport Man	3

**SEMESTER 7** (13 required credits)

EDLR 3335 Sport Law	3
EDLR 3547W Sport Based Youth Dev.	4
Cognate Elective	3
Cognate Elective	3

**SEMESTER 8** (12 required credits)

Cognate Elective	3
EDLR 3345 Fin. Mgmt. in Sport Industry	3
EDLR 3350 Intro. to Sport Communication	3
Cognate Elective	3

**SUMMER SESSION**

EDLR 3091 Internship 6 (after completion of EDLR 3310, 3090 and two additional Sport Management courses)

\*\*Required of all students not meeting the University requirements of three years of a single foreign language in high school.

\*\*\*If interested in minoring in Business Fundamentals or another Business minor you must take MATH 1071Q and ACCT 2001

‡Students with interest in Human Rights minor <http://humanrights.uconn.edu/minor-in-human-rights/>) or Business minor (<http://undergrad.business.uconn.edu/minors/>) – be sure you carefully review these requirements and prerequisite courses when selecting classes beginning Semester 1 and continuing through graduation.

Lower division requirements have been selected to assist students with completing the general education requirements, including two W courses (one must be 2000-level or higher and associated with the student's major) and two Q courses (one Q course must be from Mathematics or Statistics). The courses fulfilling the Content Areas One, Two, and Three requirements must be drawn from at least six different subjects as designated by the subject letter code (e.g., ANTH or PVS). The courses within each of these content areas must be from two different subjects.