

**EDUCATIONAL LEADERSHIP PROGRAM GUIDELINES****Major: Sport Management  
(KSOCSCI BS - SPM)**

These guidelines summarize the requirements for a Bachelor of Science for students following the 2022-2023 requirements.

The Sport Management major prepares students for employment in the marketing, promotion, and/or management of sport-related enterprises. Such areas can include community, college/university, professional and corporate sport organizations.

**A. General Education Requirements**

The General Education Requirements listed in the Academic Regulations of the University of Connecticut Undergraduate Catalog 2022-2023 include:

- Content Area I – Arts and Humanities 6 credits
- Content Area II – Social Sciences 6 credits
- Content Area III – Science and Technology 6-7 credits
- Content Area IV – Diversity and Multiculturalism 6 credits

Lower division requirements have been selected to assist students with completing the general education requirements, including two W courses (one must be 2000-level or higher and associated with the student's major), two Q courses (one Q course must be from Mathematics or Statistics), and an Environmental Literacy (E) course. The courses fulfilling the Content Areas One, Two, and Three requirements must be drawn from at least six different subjects as designated by the subject letter code (e.g., ANTH). The courses within each of these content areas must be from two different subjects.

**B. Educational Leadership Requirements**

EDLR 3090	Directed Observation/Participation	3 credit
EDLR 3091	Internship	6 credits
EDLR 3300W	Sport in Society	3 credits
EDLR 3310	Management of Sport Organizations	3 credits
EDLR 3325	Sport Venue and Event Management	3 credits
EDLR 3335	Sport Law	3 credits
EDLR 3340	Introduction to Sport Marketing	3 credits
EDLR 3345	Financial Management in the Sport Industry	3 credits
EDLR 3350	Introduction to Sport Communication	3 credits
EDLR 3547W	Introduction to Sport Based Youth Development	4 credits
EDLR 3550	Career Development in Sport Management	3 credits

**C. Related Requirements:**

COMM 1100, ECON 1201, ECON 1202; MATH 1070Q, PSYC 1100; PSYC 1101 or PSYC 1103, PSYC 2600, SOCI 1001 or SOCI 1251; STAT 1000Q or STAT 1100Q.

Cognate Electives: Students will select at least 15 credits of advisor approved 2000-level or higher major related courses outside of Educational Leadership.

**Earn at least 120 credits with a minimum total grade point average of 2.2. In order to reach 120 credits, students usually take at least 15 credits each semester.**

**SPORT MANAGEMENT  
SAMPLE SEMESTER SEQUENCE\*‡**

**\*Students must earn at least 120 credits with a minimum total grade point average of 2.2. In order to reach 120 credits, students usually take on average 15 credits each semester.**

**SEMESTER 1** (13 required credits)

ENGL 1007 or 1010 or 1011 or 2011	4
Content Area 1	3
SOCI 1001 or SOCI 1251 (Fulfills CA 2)	3
Content Area 4	3
Elective 1000 level or above or **Language**	3 or 4

**SEMESTER 2** (15 credits)

Content Area 1	3
COMM 1100	3
PSYC 1100 (Also fulfills CA 3)	3
Environmental Literacy (E)	3
Elective 1000 level or above or **Language	3 or 4

**SEMESTER 3** (16 credits)

Content Area 3 (lab)	4
Content Area 4	3
ECON 1202 (Also fulfills CA 2)	3
PSYC 1101 or PSYC 1103	3 or 4
Elective 2000 level	3

**SEMESTER 4** (16 credits)

STAT 1000Q or 1100Q	4
ECON 1201	3
SOCI 1501 (recommended) or other SOCI	3
MATH 1070Q***	3
Elective 2000 level	3

**SEMESTER 5** (12 required credits)

EDLR 3310 Management of Sport Organizations	3
EDLR 3550 Career Dev Sport Man	3
Cognate Elective	3
PSYC 2600 I/O Psychology	3
Elective	3

**SEMESTER 6** (12 required credits)

EDLR 3090 Directed Obser.& Particip.	3
EDLR 3300W Sport in Society	3
EDLR 3325 Sp. Venue & Event Mg.	3
EDLR 3340 Intro. to Sport Marketing	3

**SEMESTER 7** (13 required credits)

EDLR 3091 Internship*	3
EDLR 3335 Sport Law	3
EDLR 3547W Sport Based Youth Dev.	4
Cognate Elective	3
Cognate Elective	3

**SEMESTER 8** (12 required credits)

EDLR 3091 Internship*	3
EDLR 3345 Fin. Mgmt. in Sport Industry	3
EDLR 3350 Intro. to Sport Communication	3
Cognate Elective	3
Cognate Elective	3

**\*ELDR 3091 Enrollment (see below for options on completing)**

EDLR 3091 Internship - 6 cr. (after completion of EDLR 3310, 3090 and two additional Sport Management courses)

- By registering for EDLR 3091 for 6 credits during Summer Session 3 (complete 400 hours over approximately 12 weeks)
- By registering for EDLR 3091 for 3 credits over 2 concurrent semesters (complete 200 hours each semester). As an example, register for 3 credits of EDLR 3091 in Fall and 3 credits of EDLR 3091 in Spring or 3 credits in Summer and 3 credits in Fall.
- **NOTE:** Students registering for EDLR 3091 during Fall or Spring semesters CANNOT register for more than 4 additional courses for the semester enrolled in 3091.

\*\*Required of all students not meeting the University requirements of three years of a single foreign language in high school.

\*\*\*If interested in minoring in Business Fundamentals or another Business minor you must take MATH 1071Q and ACCT 2001

‡Students with interest in Human Rights minor <https://humanrights.uconn.edu/program-requirements/>) or Business minor (<https://undergrad.business.uconn.edu/academics/minors/>) – be sure you carefully review these requirements and prerequisite courses when selecting classes beginning Semester 1 and continuing through graduation