**NEAG SCHOOL OF EDUCATION (UEDUC) UNIVERSITY OF CONNECTICUT (UCONN)**

**EDUCATIONAL LEADERSHIP PROGRAM GUIDELINES**

**Major: Sport Management   
(KSOCSCI BS - SPM)**

These guidelines summarize the requirements for a Bachelor of Science for students following the 2020-2021 requirements.

The Sport Management major prepares students for employment in the marketing, promotion, and/or management of sport-related enterprises. Such areas can include community, college/university, professional and corporate sport organizations.

1. General Education Requirements

The General Education Requirements listed in the Academic Regulations of the University of Connecticut Undergraduate Catalog 2020-2021 include:

* Content Area I – Arts and Humanities 6 credits
* Content Area II – Social Sciences 6 credits
* Content Area III – Science and Technology 6-7 credits
* Content Area IV – Diversity and Multiculturalism 6 credits

Lower division requirements have been selected to assist students with completing the general education requirements, including two W courses (one must be 2000-level or higher and associated with the student’s major), two Q courses (one Q course must be from Mathematics or Statistics), and an Environmental Literacy (E) course. The courses fulfilling the Content Areas One, Two, and Three requirements must be drawn from at least six different subjects as designated by the subject letter code (e.g., ANTH or PVS). The courses within each of these content areas must be from two different subjects.

1. Educational Leadership Requirements

EDLR 3090 Directed Observation/Participation 3 credit

EDLR 3091 Internship 6 credits

EDLR 3300W Sport in Society 3 credits

EDLR 3310 Introduction to Sport Management 3 credits

EDLR 3325 Sport Facility and Event Management 3 credits

EDLR 3335 Sport Law 3 credits

EDLR 3340 Introduction to Sport Marketing 3 credits

EDLR 3345 Financial Management in the Sport Industry 3 credits

EDLR 3350 Introduction to Sport Communication 3 credits

EDLR 3547W Introduction to Sport Based Youth Development 4 credits

EDLR 3550 Career Development in Sport Management 3 credits

1. Related Requirements:

COMM 1100, ECON 1201, ECON 1202; MATH 1070Q, PSYC 1100; PSYC 1101 or PSYC 1103, PSYC 2600, SOCI 1001 or SOCI 1251; STAT 1000Q or STAT 1100Q.

Cognate Electives: Students will select at least 15 credits of advisor approved 2000-level or higher major related courses outside of Educational Leadership.

**Earn at least 120 credits with a minimum total grade point average of 2.2.**

# SPORT MANAGEMENT

**SAMPLE SEMESTER SEQUENCE\*‡**

**\*Students must earn at least 120 credits with a minimum total grade point average of 2.2.**

**SEMESTER 1** (13 required credits) **SEMESTER 2** (15 credits)

ENGL 1007 or 1010 or 1011 or 2011 4 Content Area 1 3

Content Area 1 3 COMM 1100 3

SOCI 1001 or SOCI 1251 (Fulfills CA 2) 3 PSYC 1100 (Also fulfills CA 3) 3

Content Area 4 3 Environmental Literacy (E) 3

\*\*Language Elective 1000 level or above 3

## SEMESTER 3 (16 credits) SEMESTER 4 (16 credits)

Content Area 3 (lab) 4 STAT 1000Q or 1100Q 4

Content Area 4 3 ECON 1201 3

ECON 1202 (Also fulfills CA 2) 3 SOCI 1501 (recommended) or other SOCI 3

### PSYC 1101 or PSYC 1103 3 or 4 MATH 1070Q\*\*\* 3

### Elective 2000 level 3 Elective 2000 level 3

**SEMESTER 5** (12 required credits) **SEMESTER 6** (12 required credits)

EDLR 3300W Sport in Society 3 EDLR 3090 Directed Obser.& Particip. 3

EDLR 3310 Intro. to Sport Management 3 EDLR 3325 Sp. Facil. Event Mg 3

Cognate Elective 3 EDLR 3340 Intro. to Sport Marketing 3

PSYC 2600 I/O Psychology 3 EDLR 3550 Career Dev Sport Man 3

**SEMESTER 7** (13 required credits) **SEMESTER 8** (12 required credits)

EDLR 3335 Sport Law 3 EDLR 3345 Fin. Mgmt. in Sport Industry 3

EDLR 3547W Sport Based Youth Dev. 4 EDLR 3350 Intro. to Sport Communication 3

Cognate Elective 3 Cognate Elective 3

Cognate Elective 3 Cognate Elective 3

## SUMMER SESSION (see below for options on completing over 2 semesters)

EDLR 3091 Internship - 6 cr. (after completion of EDLR 3310, 3090 and two additional Sport Management courses)

* By registering for EDLR 3091 for 6 credits during Summer Session 3 (complete 400 hours over approximately 12 weeks)
* By registering for EDLR 3091 for 3 credits over 2 concurrent semesters (complete 200 hours each semester). As an example, register for 3 credits of EDLR 3091 in Fall and 3 credits of EDLR 3091 in Spring or 3 credits in Summer and 3 credits in Fall.
* **NOTE**: Students registering for EDLR 3091 during Fall or Spring semesters CANNOT register for more than 4 additional courses for the semester enrolled in 3091.

\*\*Required of all students not meeting the University requirements of three years of a single foreign language in high school.

\*\*\*If interested in minoring in Business Fundamentals or another Business minor you must take MATH 1071Q and ACCT 2001

‡Students with interest in Human Rights minor http://humanrights.uconn.edu/minor-in-human-rights/) or Business minor (https://undergrad.business.uconn.edu/academics/minors/) – be sure you carefully review these requirements and prerequisite courses when selecting classes beginning Semester 1 and continuing through graduation.